

Together We Can Make a Difference

How to Help



An excerpt from a Passionaires interview with Co-Founder Stephen Pindar.

“A child who runs a dirt baseline in cleats for the first time. A sense of pride when a team takes the field in uniform. A young athlete who learned about a whole new world while collecting equipment in his/her local community.

We at Roberto's Kids could spend hours creating a list of life changing experiences for program recipients and program participants.

While baseball is the uniting theme, it is really the beginning of a much larger journey. When someone learns about Roberto's Kids they know we have something for them to do. That moment, in all it's silent majesty, is the grass roots moment in their own personal journey of finding their own passion. People by nature want to help others. What we do allows other to come to us, reach out, ask, and be an answer to someone's plea. Everyone has a part to play.”

- Add Roberto's Kids to your Birthday Part theme. Encourage guests to bring a donation on your birthday invitations.
- *Help us spread the word!* Add a link to the official RK website from your own organization's website.
- Use the official RK Iron On Transfer Logo and create T-shirts to raise money for your shipping costs. Have funds left over? Make a donation to Roberto's Kids!
- Organize and start a Collection Drive. Be a project coordinator and help another group or organization in your local area or surrounding communities.
- Sponsor a Roberto's Kids Event in your community. Groups and Organizations can partner with Roberto's Kids in their fundraising events.
- Become a storage hub. Put that empty space you have to good use.
- Make Official RK T-Shirts with the official logo and wear them to help us raise awareness.
- Become a Roberto's Kids Sponsor

“We appreciate all the behind-the-scenes work you folks do to make sure the equipment gets into the hands of those who really need it. Those children are very lucky to have you.”

Scott Linda & Adam Greenlese
Hudson Heat
Kinderhook, NY

“Thank you very much for helping us. It is an honor to be a program recipient with your organization.”

John McCarthy
Beisbol y Libros
Consuelo, DR

“Thank you for dreaming, thus allowing us to be a part of this reality.”

Larry Padersky
Cherry Hill Atlantic League
Cherry Hill, NJ

Email us at:
info@robertos-kids.org

For more information visit our website at:
www.robertos-kids.org



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8 Steps to a Successful Collection Drive

QUICK FAQ

WILL RK ACCEPT UNIFORMS WITH NAMES AND/OR LOGOS?

Absolutely!

WHAT IS GENTLY WORN?

If it's something you would send your own child on to the field wearing, we're glad to accept it. The items we run into the most trouble with are pants and batting helmets. If a pair of pants has two large holes in the knees it should be thrown away. If a batting helmet is cracked it should be thrown away. If a batting helmet is functional, but needs a new strap, we are glad to accept it.

WHAT KIND OF BASEBALL ITEMS DOES RK ACCEPT?

Baseball Caps

Uniform shirts & pants

Socks

Cleats

Baseball Gloves

Bats & Balls

Batting Helmets

Catcher's Equipment

Batting Gloves

Bat Bags

Bases & Pitching Rubbers



1. Reach out to Roberto's Kids. Let us know how you would like to be a part of our program and we'll assist you in organizing your Collection Drive.
2. Read our Quick FAQ list for the 3 most asked questions for a jump start.
3. Organize your promotional materials. We provide our logo for you to create your own flyer, a Program Information Brochure, and Collection Drive Flyer. Use these existing program resources in addition to any other group materials you have.
4. Suggest a \$1 donation from folks who participate in your Collection Drive to offset your shipping costs.
5. Feel free to use your local TV, radio, and newspaper to publicize your Collection Drive. Let the media know they can contact us. We're glad to be a part of what you're doing!
6. Contact us when you're ready to pack and ship your donations. We will offer you shipping destination information that is closest to you.
7. We will process the donations you ship directly to us and then ship domestically or internationally.
8. Get reconnected with your media contacts. Publicize your results and express appreciation for everyone's participation.

Download Available Resources

[Program Information Brochure](#)

[Collection Drive Flyer](#)

[Contact Info for Media Release](#)

[Program Logo](#)

[T-Shirt Transfer Logo](#)

[Full Media Kit](#)

"Any time you have an opportunity to make a difference in this world and you don't, then you are wasting your time on Earth." ~Roberto Clemente

Every contribution is important to us whether it is 1 box or 1,000 boxes. Companies, retailers, organizations and individuals across the United States and Canada are collecting baseball equipment and shipping directly to us. We ask that all donors absorb the shipping cost to one of our storage facilities.

We have the necessary partnerships in place to ensure the delivery of your donations to their final destinations.



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