

Roberto's Kids delivers 18 tons of baseball equipment to disadvantaged youth in the Dominican Republic.

Oneonta, NY – May 4, 2008

Roberto's Kids distributes new and gently worn baseball equipment collected from baseball leagues, charitable organizations, individuals and retailers in the United States and Canada to disadvantaged youth in the Dominican Republic. This shipment will provide equipment to thousands of children and will be distributed across the country to a number of organizations.

Roberto's Kids, founded by Stephen Pindar and Steve Tremiere, with the support of the National Baseball Hall of Fame and the family of the late Hall of Famer Roberto Clemente, has delivered the program's largest shipment of baseball donations to date on the island.

"Rafael Perez, Director of International Player Development with the New York Mets, [former MLB Senior Manager of International Baseball Operations in the DR] is the man who helped me start the baseball equipment distribution in the Dominican Republic," shared Pindar. "His commitment to the people, his vision for their future and his assistance in opening up doors to me is the foundation that Roberto's Kids stands on today. His friendship and advisory role is invaluable to what our program does."

Onfalia Morillo, Director of Public Relations for LEIDSA, Dominican Lottery and renowned female sports broadcaster in the Dominican Republic worked with Pindar distributing equipment on the North Coast and was instrumental in connecting Pindar with Secretaria de Estado de Deportes, Educacion Fisica y Recreacion [SEDEFIR] Minister of Sports, Felipe "Jay" Payano.

The partnership with SEDEFIR ensures that all donations shipped into the Dominican Republic are received through government channels and that proper controls have been implemented for the equipment to arrive at its final destination. "This partnership is crucial to our presence in the Dominican Republic," shared Pindar. "Minister Payano has demonstrated his commitment to bring needed baseball equipment to the Dominican Republic." RK welcomes the President's trusted minister into open discussions of strategic distribution efforts in communities trying to rebuild in the aftermath of tropical storms Noel and Olga. Strategically placed donations at schools, orphanages, religious and civic organizations will ensure high impact in needed communities.

Grupo M, the largest private sector employer in the Dominican Republic and the largest apparel producer in the Caribbean/Central American region, has partnered with Roberto's Kids providing international shipping to ensure that all domestic donations are exported from the United States and imported into the Dominican Republic without cost or delays.

Fernando Cappellan, President and CEO of Grupo M, lives his commitment to social responsibility. His company has well defined policies oriented to benefit non profit institutions.

On RK's domestic home front volunteers through collection drives, collection hubs and storage facilities in 26 states in the United States and 3 Provinces in Canada managed the 18 tons of baseball donations.

Lily Transportation Corporation, Needam MA, partners with Roberto's Kids by providing domestic transportation from key collection hubs directly to our international holding company in Florida. "We at Lily are excited to be a small part of this worthy endeavor," shared Jim Walker, Lily's Executive Vice President.

Lily sent empty tractor trailers for loading to 4 RK storage hubs on the East Coast. "We can collect and manage the equipment," shared Steve Tremitiere, "but we need help getting it to the kids who need it." Pitt Ohio Express also moved donations for RK from one collection hub to another. Tremitiere works behind the scenes developing and managing domestic transportation partnerships. "Lily and Pitt Ohio bring it all together. When we're ready to export here in The States these program partners take over and make it all happen."

Now that the shipment has arrived in the DR, RK's Director of Logistical Affairs Valentin Contreras will be working with SEDEFIR, Ronaldo Peralta [MLB Senior Manager of International Baseball Operations in Latin America] and Oscar Perez, RBI Coordinator [Reviving Baseball in Inner Cities, an MLB program] identifying worthy and deserving leagues and organizations where donations will be distributed throughout the country.

Roberto's Kids considers it a privilege to partner with each and every individual, group, company and organization that works with their program. For more information about how you can be a part of this international baseball collection program contact Stephen Pindar at their NY Office (607) 432-7440 USA EDT or their Caribbean Office (305) 395-4012 AST or email at: info@robertos-kids.org Visit RK on the web at: www.robertos-kids.org.